

	Cash Buyer	Finance Buyer	Business Buyer
Car	Owned by Team	Owned by Team	Owned by ARGR
Event Entry Fees	\$100.00	\$100.00	\$100.00
Radio Package	Cash Purchase	Financed	Included
Transponder	Cash Purchase	Financed	Included
Fire/Safety Equipment	Cash Purchase	Cash Purchased	Cash Purchase
Yearly Maintenance	Team maintains car and can race car in outdoor series.	Team maintains car and cannot race car in outdoor series until paid for.	Team maintains car and returns car race ready.
Sponsorship Money	Keeps 100%	Keeps 100%	Keeps 100%
Winnings	Keeps 100%	100% applied to purchase	Goes to ARGR
Opportunity	Great opportunity to move up in the racing ranks, keep your skills sharp during the winter months, or to get started in racing.	Great opportunity to get into racing at an affordable price. Also gives the team the opportunity to use the car to market to potential sponsors.	A great way for businesses to get involved in motorsports to promote their business using a unique form of advertising. This is a less expensive way to promote your business than traditional advertising.
Season Ticket Incentive	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased

	Race Team Opportunity	Race Team Opportunity Rewards
Target Buyer	Cash Buyer	
Costs		
Arena Racing Car / License	\$12,500.00	Arena Medallion and Car
One Time Costs		
2 Way radio Kit	\$700.00	2 radios / accessories
Transponder	\$380.00	car mounted
Fire/Safety Equipment	\$400.00	Fire Suit / Helmet / extinguisher
Annual Product License Fee	\$270.00	1 Driver and 3 Crew Members
Per Event Entry Fee	\$100.00	Race entry fee
Estimate of Annual Maintenance Costs	\$3,000.00	Estimated tires, paint decals and maintenance/repairs.
Race commitment	15 races per year	Team pays entry fees whether they race or not.
Partner Sold Sponsorship Income	unlimited	Team keeps all sponsorship money
Race winning opportunities	\$100 per race and \$10,000 per season	Team / Owner keeps all winnings
Off Season Use of Car	Any, including Mini-Cup racing series	Additional Promotional opportunities for sponsors
Season Ticket Incentive	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased	

	Race Team Opportunity	Race Team Opportunity Rewards
Target Buyer	Finance Buyer	
Costs		
Down Payment	\$3,500.00	Arena Medallion and Car
Monthly Payments	\$250.00	51 Payments
2 Way radio Kit	Included	2 radios / accessories
Transponder	Included	car mounted
Fire/Safety Equipment	\$400.00	Fire Suit / Helmet / extinguisher
Annual Product License Fee	Included (first year)	1 Driver and 3 Crew Members
Per Event Entry Fee	\$100.00	Race entry fee
Estimate of Annual Maintenance Costs	\$3,000.00	Estimated tires, paint decals and maintenance/repairs.
Race commitment	15 races per year	Team pays entry fees whether they race or not.
Partner Sold Sponsorship Income	unlimited	Team keeps all sponsorship money
Race winning opportunities	\$100 per race and \$10,000 per season	Winnings are applied against balance owed on car
Off Season Use of Car	Any, including Mini-Cup racing series	Additional Promotional opportunities for sponsors
Season Ticket Incentive	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased	
Insurance	Car to have comprehensive insurance (fire, theft, vandalism, etc.)	

	Race Team Opportunity	Race Team Opportunity Rewards
Target Buyer	Business Owner	
Term	One Year	Annually Renewable as long as available (if less than 56 cars sold)
Cost:		
Marketing Fee	\$3,500.00	Marketing Fee for use of car and equipment
2 Way radio Kit	Included	2 radios / accessories
Transponder	Included	car mounted
Fire/Safety Equipment	\$400.00	Fire Suit / Helmet / extinguisher
Annual Product License Fee	Included	1 Driver and 3 Crew Members
Per Event Entry Fee	\$100.00	Race entry fee
Estimate of Annual Maintenance Costs	\$3,000.00	Estimated tires, paint decals and maintenance/repairs.
Race commitment	15 races per year	Team pays entry fees whether they race or not, team maintains car.
Partner Sold Sponsorship Income	unlimited	Team keeps all sponsorship money
Race winning opportunities	\$100 per race and \$10,000 per season	Winnings go to ARGR
Vehicle Title / Insurance	ARGR retains title to vehicle / Sponsor insures	
Off Season Use of Car	Promotional only, no racing or driving. Vehicle and equipment to be returned 30 days prior to start of season, if not renewed.	
Conversion cost to Ownership	Team may purchase Car / License / equipment ARGR advertised cost with one half credit for current year's winnings.	
Season Ticket Incentive	Team pays entry fees and can receive one entry fee credit for every season ticket sold or purchased	