



2009-2010 ARENA RACING NEW & IMPROVED VIP SEASON TICKETS BENEFITS!

Every season ticket holder will receive the following VIP perks:

- Pick your seat! Anywhere in the house! Next years' races will now be general admission but you can reserve your seat and it will be saved just for you on every event.
- VIP Host at the front Gate: We have a new VIP Season Ticket and Box Suite host, Kaylee, who will meet and greet you at every race. When you arrive, you and/or your guests can check in with Kaylee who will then provide you with daily food and beverage menus, a print out of the current racer statistics and will offer to check your coats in so you don't have to worry about your coats and belongings at your seat. Kaylee will be one of your go-to staff members to help you with any needs you may have. We will even provide you with a cell phone number so you may reach her or one of our staff members should you need any assistance.
- Concierge service: Food and Beverage wait staff will cater to you from your seats. You can order any amount of food and beverage from your personal waiter or waitress. Our wait staff will then deliver your order to you right at your seat. You can even start a tab by presenting your credit card on your first order.
- Access to our Coor's Light VIP club on the east balcony. This new club will now be reserved only for VIP season ticket holders and group ticket holders. A full bar and more upscale concessions menu will be offered only in this club.
- New this season...Free VIP parking. One VIP parking pass for every two VIP season tickets purchased. VIP parking is a reserved location in the closest parking to the arena and it will be reserved for you up to race time! Additional regular parking area passes are available.
- As a VIP season ticket holder, you will get your ticket for every Arena Racing Grand Rapids event, including any exhibition events that may be held.
- Get notified first! VIP season ticket holders will be added to our email list to receive all press releases, news and other information before the general public does.
- Invitations to any and all press conferences, driver award ceremonies and more.
- Each season ticket holder will be given a laminated ID to show they are a season ticket holder and their seat location. There will also be opportunities to meet and interact with drivers.



2009-2010 ARENA RACING SEASON TICKETS PRICING

Arena VIP Seating

Adult (Ages 13 and up):	\$200.00 per seat/season
Kids (Ages 5-12):	\$100.00 per seat/season

VIP Box Seating

12 Seat VIP Box Suite: \$3,000 per season

- Includes 12 seats in the Box for every Arena Racing Event.
- Includes all of the VIP season ticket perks and benefits and also receives dedicated and exclusive wait staff for your VIP Box Suite.